

# SCHREINER UNIVERSITY

## Bachelor of Arts

### *Arts Management and Administration*

### **Sample Four Year Plan beginning Fall 2021**

*This curriculum guide intended for use in coordination with corresponding degree plan and course rotation.*

**Total Credits 120**

#### **Fall Semester 1**

ART 1340 Intro to Visual Arts	3
BSAD 1301 Introduction to Business	3
Communications core course	3
IDST 1301 Freshman Studies	3
Personal & Social Responsibility core course	3
<i>Credits</i>	<b>15</b>

#### **Spring Semester 1**

Aesthetic Appreciation core course	3
Analytical Abilities core course	3
Communications core course	3
Elective course	3
Elective course	3
<i>Credits</i>	<b>15</b>

#### **Fall Semester 2**

ACCT 2301 Intro to Financial Accounting	3
ART 2351 Introduction to Arts Management	3
Engagement core course	3
DESN 3322 Web Design	3
THRE 1301 Introduction to Theatre I	3
<i>Credits</i>	<b>15</b>

#### **Spring Semester 2**

ACCT 2302 Introduction to Accounting II	3
ART 2290 Exploratory Internship	3
Engagement core course	3
Elective course	3
Elective course	3
<i>Credits</i>	<b>15</b>

#### **Fall Semester 3**

ART 2340 Art History I	3
BSAD 3311 Business Org. & Legal Instruments	3
MKTG 2340 Principles of Marketing	3
MUSC 1303 Introduction to Music	3
Elective course	3
<i>Credits</i>	<b>15</b>

#### **Spring Semester 3**

ART 2341 Art History II or ART 2371 Topics in Art History	3
MGMT 3336 Public Sector Management	3
Analytical Abilities core course	3
Global Perspective core course	3
Elective course	3
<i>Credits</i>	<b>15</b>

#### **Fall Semester 4**

ART 3360 Production and Facility Fundamentals	3
ART 4352 Building Participation in the Arts	3
ART 4397 Arts Management	3
MGMT 3350 Organizational Behavior	3
MKTG 3323 Marketing Management	3
<i>Credits</i>	<b>15</b>

#### **Spring Semester 4**

ART 4398 Professional Internship	3
Elective course	3
Elective course	3
Elective course	3
Elective course	3
<i>Credits</i>	<b>15</b>