

SCHREINER UNIVERSITY

Bachelor of Fine Arts

Communication Design

Sample Four Year Plan beginning Fall 2020

This curriculum guide intended for use in coordination with corresponding degree plan and course rotation.

Total Credits 120

Fall Semester 1

ART 1302 Principles of Drawing	3
BSAD 1301 Introduction to Business	3
Communications core course	3
DESN 1303 Introduction to Design	3
IDST 1301 Freshman Studies	3
<i>Credits</i>	15

Spring Semester 1

ART 1350 Color Theory	3
COMM 2301 Communication	3
DESN 2304 Computer Illustration	3
Elective course	3
Personal & Social Responsibility core course	3
<i>Credits</i>	15

Fall Semester 2

Analytical Abilities core course	3
ART 2340 Art History I	3
DESN 1301 Two Dimensional Design	3
DESN 2360 Intro to Electronic Media	3
DESN 2450 Typography I	4
<i>Credits</i>	16

Spring Semester 2

Analytical Abilities core course	3
ART 1320 Three Dimensional Design	3
ART 2330 Intro to Digital Photography	3
ART 2341 Art History II or 2371 Topics: Art History	3
DESN 3430 Typography II	4
<i>Credits</i>	16

Fall Semester 3

DESN 3322 Web Design	3
DESN 3350 Graphic Design I	3
Global Perspective core course	3
MKTG 2340 Principles of Marketing	3
Elective Course	3
<i>Credits</i>	15

Spring Semester 3

ART 3310 Advanced Digital Photography	3
DESN 4302 Branding Solutions	3
DESN 4351 Graphic Design II	3
Engagement core course	3
Global Perspective core course	3
<i>Credits</i>	15

Fall Semester 4

DESN 4360 Professional Portfolio	3
Engagement core course	3
Elective Course	3
Elective Course	3
Elective Course	3
<i>Credits</i>	15

Spring Semester 4

DESN 4398 Professional Internship	3
DESN 4399 Senior Project	3
Elective course	3
Elective course	3
Elective course	1
<i>Credits</i>	13