## SCHREINER UNIVERSITY

## Bachelor of Fine Arts Communication Design

Sample Four Year Plan beginning Fall 2020
This curriculum guide intended for use in coordination with corresponding degree plan and course rotation. **Total Credits 120** 

Fall Semester 1			Spring Semester 1	
ART 1302 Principles of Drawing		3	ART 1350 Color Theory	3
BSAD 1301 Introduction to Business		3	COMM 2301 Communication	3
Communications core course		3	DESN 2304 Computer Illustration	3
DESN 1303 Introduction to Design		3	Elective course	3
IDST 1301 Freshman Studies		3	Personal & Social Responsibility core course	3
	Credits	15	Credits	15
Fall Semester 2			<b>Spring Semester 2</b>	
Analytical Abilities core course		3	Analytical Abilities core course	3
ART 2340 Art History I		3	ART 1320 Three Dimensional Design	3
DESN 1301 Two Dimensional Design		3	ART 2330 Intro to Digital Photography	3
DESN 2360 Intro to Electronic Media		3	ART 2341 Art History II or 2371 Topics: Art History	3
DESN 2450 Typography I		4	DESN 3430 Typography II	4
	Credits	16	Credits	16
Fall Semester 3			<b>Spring Semester 3</b>	
DEGN 2222 Ht 1 D .:		3	ART 3310 Advanced Digital Photography	3
DESN 3322 Web Design		-	711C1 3310 7 Cavaneed Digital I notography	
DESN 3322 Web Design DESN 3350 Graphic Design I		3	DESN 4302 Branding Solutions	3
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DESN 3350 Graphic Design I		3	DESN 4302 Branding Solutions	_
DESN 3350 Graphic Design I Global Perspective core course		3	DESN 4302 Branding Solutions DESN 4351 Graphic Design II	3
DESN 3350 Graphic Design I Global Perspective core course MKTG 2340 Principles of Marketing	Credits	3 3 3	DESN 4302 Branding Solutions DESN 4351 Graphic Design II Engagement core course	3
DESN 3350 Graphic Design I Global Perspective core course MKTG 2340 Principles of Marketing	Credits	3 3 3 3	DESN 4302 Branding Solutions DESN 4351 Graphic Design II Engagement core course Global Perspective core course	3 3 3
DESN 3350 Graphic Design I Global Perspective core course MKTG 2340 Principles of Marketing Elective Course	Credits	3 3 3 3	DESN 4302 Branding Solutions DESN 4351 Graphic Design II Engagement core course Global Perspective core course  Credits	3 3 3
DESN 3350 Graphic Design I Global Perspective core course MKTG 2340 Principles of Marketing Elective Course  Fall Semester 4	Credits	3 3 3 3 15	DESN 4302 Branding Solutions DESN 4351 Graphic Design II Engagement core course Global Perspective core course  Credits  Spring Semester 4	3 3 3 15
DESN 3350 Graphic Design I Global Perspective core course MKTG 2340 Principles of Marketing Elective Course  Fall Semester 4 DESN 4360 Professional Portfolio	Credits	3 3 3 3 15	DESN 4302 Branding Solutions DESN 4351 Graphic Design II Engagement core course Global Perspective core course  Credits  Spring Semester 4 DESN 4398 Professional Internship	3 3 3 15
DESN 3350 Graphic Design I Global Perspective core course MKTG 2340 Principles of Marketing Elective Course  Fall Semester 4 DESN 4360 Professional Portfolio Engagement core course	Credits	3 3 3 15	DESN 4302 Branding Solutions DESN 4351 Graphic Design II Engagement core course Global Perspective core course  Credits  Spring Semester 4 DESN 4398 Professional Internship DESN 4399 Senior Project	3 3 3 15
DESN 3350 Graphic Design I Global Perspective core course MKTG 2340 Principles of Marketing Elective Course  Fall Semester 4 DESN 4360 Professional Portfolio Engagement core course Elective Course	Credits	3 3 3 3 15 3 3 3	DESN 4302 Branding Solutions DESN 4351 Graphic Design II Engagement core course Global Perspective core course  Credits  Spring Semester 4 DESN 4398 Professional Internship DESN 4399 Senior Project Elective course	3 3 3 15