

SCHREINER UNIVERSITY  
 Bachelor of Arts  
*Arts Management and Administration*  
**Sample Four Year Plan beginning Fall 2020**

*This curriculum guide intended for use in coordination with corresponding degree plan and course rotation.*

**Total Credits 120**

**Fall Semester 1**

ART 1350 Color Theory	3
BSAD 1301 Introduction to Business	3
Communications core course	3
IDST 1301 Freshman Studies	3
Personal & Social Responsibility core course	3
<i>Credits</i>	<b>15</b>

**Spring Semester 1**

Aesthetic Appreciation core course	3
Analytical Abilities core course	3
Communications core course	3
Elective course	3
Elective course	3
<i>Credits</i>	<b>15</b>

**Fall Semester 2**

ACCT 2301 Introduction to Accounting I	3
ART 2351 Introduction to Arts Management	3
Engagement core course	3
MKTG 2340 Principles of Marketing	3
THRE 1301 Introduction to Theatre I	3
<i>Credits</i>	<b>15</b>

**Spring Semester 2**

ACCT 2302 Introduction to Accounting II	3
ART 2290 Exploratory Internship	3
BSAD 2331 Economics	3
Engagement core course	3
Elective course	3
<i>Credits</i>	<b>15</b>

**Fall Semester 3**

ART 2340 Art History I	3
BSAD 3311 Business Org & Legal Instruments	3
MKTG 3323 Marketing Management	3
MUSC 1303 Introduction to Music	3
Elective course	3
<i>Credits</i>	<b>15</b>

**Spring Semester 3**

ART 2341 Art History II or ART 2371 Topics in Art History	3
ART 3340 The Art of Texas: Past and Present	3
Analytical Abilities core course	3
Global Perspective core course	3
Elective course	3
<i>Credits</i>	<b>15</b>

**Fall Semester 4**

ART 3360 Production and Facility Fundamentals	3
ART 4397 Arts Management	3
MGMT 3350 Organizational Behavior	3
Elective course	3
Elective course	3
<i>Credits</i>	<b>15</b>

**Spring Semester 4**

ART 4352 Building Participation in the Arts	3
ART 4398 Professional Internship	3
Elective course	3
Elective course	3
Elective course	3
<i>Credits</i>	<b>15</b>