

SCHREINER UNIVERSITY

Bachelor of Fine Arts

Communication Design

Sample Four Year Plan beginning Fall 2019

This curriculum guide intended for use in coordination with corresponding degree plan and course rotation.

Total Credits 120

Fall Semester 1

ART 1302 Principles of Drawing	3
BSAD 1301 Introduction to Business	3
Communications core course	3
DESN 1303 Introduction to Design	3
IDST 1301 Freshman Studies	3
<i>Credits</i>	15

Spring Semester 1

ART 1350 Color Theory	3
Communications core course	3
DESN 1301 Two-Dimensional Design	3
Elective course	3
Personal & Social Responsibility core course	3
<i>Credits</i>	15

Fall Semester 2

Analytical Abilities core course	3
ART 2330 Intro to Digital Photography	3
DESN 2360 Intro to Electronic Media	3
DESN 2450 Typography I	4
Engagement core course	3
<i>Credits</i>	16

Spring Semester 2

Analytical Abilities core course	3
ART 1320 Three-Dimensional Design	3
DESN 2304 Computer Illustration	3
DESN 3430 Typography II	4
Engagement core course	3
<i>Credits</i>	16

Fall Semester 3

ART 2340 Art History I	3
DESN 3322 Web Design	3
DESN 3350 Graphic Design I	3
Global Perspective core course	3
Elective Course	3
<i>Credits</i>	15

Spring Semester 3

ART 2341 Art History II	3
ART 3310 Advanced Digital Photography	3
DESN 4351 Graphic Design II	3
Global Perspective core course	3
Elective course	3
<i>Credits</i>	15

Fall Semester 4

DESN 4360 Professional Portfolio	3
MKTG 2340 Principles of Marketing	3
Elective Course	3
Elective Course	3
Elective Course	3
<i>Credits</i>	15

Spring Semester 4

DESN 4302 Branding Solutions	3
DESN 4398 Professional Internship	3
DESN 4399 Senior Project	3
Elective course	3
Elective course	1
<i>Credits</i>	13