

SCHREINER UNIVERSITY  
 Bachelor of Arts  
*Arts Management and Administration*  
**Sample Four Year Plan beginning Fall 2019**

*This curriculum guide intended for use in coordination with corresponding degree plan and course rotation.*  
**Total Credits 120**

<b>Fall Semester 1</b>		<b>Spring Semester 1</b>	
ART 1350 Color Theory	3	Aesthetic Appreciation core course	3
BSAD 1301 Introduction to Business	3	Analytical Abilities core course	3
Communications core course	3	Communications core course	3
IDST 1301 Freshman Studies	3	Elective course	3
Personal & Social Responsibility core course	3	Elective course	3
<i>Credits</i>	<b>15</b>	<i>Credits</i>	<b>15</b>
<b>Fall Semester 2</b>		<b>Spring Semester 2</b>	
ACCT 2301 Introduction to Accounting I	3	ACCT 2302 Introduction to Accounting II	3
ART 2351 Introduction to Arts Management	3	ART 2290 Exploratory Internship	3
Engagement core course	3	BSAD 2331 Economics	3
Elective course	3	Engagement core course	3
THRE 1301 Introduction to Theatre I	3	Elective course	3
<i>Credits</i>	<b>15</b>	<i>Credits</i>	<b>15</b>
<b>Fall Semester 3</b>		<b>Spring Semester 3</b>	
ART 2340 Art History I	3	ART 2341 Art History II or ART 2371 Topics in Art History	3
BSAD 3311 Business Org. & Legal Instruments	3	ART 3340 The Art of Texas: Past and Present	3
MKTG 2340 Principles of Marketing	3	Analytical Abilities core course	3
MUSC 1303 Introduction to Music	3	Global Perspective core course	3
Elective course	3	Elective course	3
<i>Credits</i>	<b>15</b>	<i>Credits</i>	<b>15</b>
<b>Fall Semester 4</b>		<b>Spring Semester 4</b>	
ART 3360 Production and Facility Fundamentals	3	ART 4398 Professional Internship	3
ART 4352 Building Participation in the Arts	3	Elective course	3
ART 4397 Arts Management	3	Elective course	3
MGMT 3350 Organizational Behavior	3	Elective course	3
MKTG 3323 Marketing Management	3	Elective course	3
<i>Credits</i>	<b>15</b>	<i>Credits</i>	<b>15</b>