

Schreiner University
Bachelor of Business Administration
Management

SUGGESTED FOUR-YEAR PLAN BEGINNING 2017-2018

This curriculum guide is intended for use in coordination with corresponding degree plan and course rotations

Sample Options

Fall Semester 1

BSAD 1301 – Introduction to Business
BSAD 1331 – Decision Making with Excel
Communication (3)
Elective (3)
IDST 1301 – Freshman Studies

15 Credits

Fall Semester 2

ACCT 2301 – Introduction to Financial Accounting
Engagement (3)
MATH 2330 – Applied Statistics
MGMT 2341 – Principles of Management
MKTG 2340 – Principles of Marketing

15 Credits

Fall Semester 3

Aesthetic Appreciation (3)
BSAD 3310 – Legal Environment of Business
Elective (3)
IS 3310 – Electronic Business
MGMT 3340 – Borderless Business

15 Credits

Fall Semester 4

BSAD 4331 – Business Strategies
BSAD 4342 - Entrepreneurship
BSAD 4351 – Quantitative Methods in Business
FIN 4364 – Risk Management and Insurance
Global Perspectives (3)

15 Credits

Sample Options

Spring Semester 1

Communication (3)
Elective (3)
Elective (3)
Engagement (3)
MATH 1311 – Finite Mathematics

15 Credits

Spring Semester 2

ACCT 2302 – Introduction to Managerial Accounting
BSAD 2331 - Economics
Elective (3)
FIN 2342 – Principles of Finance
Personal and Social Responsibility (3)

15 Credits

Spring Semester 3

Elective (3)
Elective (3)
Global Perspectives (3)
MGMT 3334 – Principles of Leadership
MGMT 3350 – Organizational Behavior

15 Credits

Spring Semester 4

BSAD 4321 – Business Research
FIN 4361 – Investment Management
MGMT 4330 – Human Resource Management
MGMT 4398 – Professional Internship in Business
MKTG 4332 – Retail Management

15 Credits

TOTAL Credits - 120