

Schreiner University
Bachelor of Arts
Arts Management and Administration

SUGGESTED FOUR-YEAR PLAN BEGINNING 2017-2018

This curriculum guide is intended for use in coordination with corresponding degree plan and course rotations

Sample Options

Fall Semester 1

ART 1350 – Color Theory
BSAD 1301 – Introduction to Business
IDST 1301 – Freshman Studies
Communication (3)
Pers. /Soc. Responsibility (3)

15 Credits

Fall Semester 2

ACCT 2301 – Introduction to Accounting I
ART 2351 – Introduction to Arts Management
THRE 1301 – Introduction to Theatre I
Engagement (3)
Elective (3)

15 Credits

Fall Semester 3

ART 2340 – Art History I
BSAD 3310 – Legal Environment of Business
MKTG 3320 – Principles of Marketing
MUSC 1303 – Introduction to Music
Elective (3)

15 Credits

Fall Semester 4

MGMT 3350 – Organizational Behavior
ART 3360 – Production and Facility Fundamentals
ART 4397 – Arts Management
MKTG 3323
Elective (3)

15 Credits

Sample Options

Spring Semester 1

Aesthetic Appreciation (3)
Analytical Abilities (3)
Communication (3)
Elective (3)
Elective (3)

15 Credits

Spring Semester 2

ACCT 2302 – Introduction to Accounting II
ART 2290 – Exploratory Internship
Engagement (3)
Elective (3)
BSAD 2331 – Economics

15 Credits

Spring Semester 3

ART 2341/2371 – Art History II
ART 3340 – The Art of Texas: Past and Present
Analytical Abilities (3)
Global Perspective (3)
Elective (3)

15 Credits

Spring Semester 4

BSAD 3331 – Principles of Management
ART 4352 – Building Participation in the Arts
ART 4398 – Professional Internship
Elective (3)
Elective (3)

15 Credits

TOTAL Credits - 120