

Schreiner University
Bachelor of Arts
Arts Management and Administration

SUGGESTED FOUR-YEAR PLAN BEGINNING 2016-2017

This curriculum guide is intended for use in coordination with corresponding degree plan and course rotations

Sample Options

Fall Semester 1

ART 1350 Color Theory
BSAD 1301 Introduction to Business
IDST 1301 Freshman Studies
Communication (3)
Pers. /Soc. Responsibility (3)

15 Credits

Fall Semester 2

ACCT 2301 Introduction to Accounting I
ART 2351 Introduction to Arts Management
Engagement (3)
MKTG 2340 Principles of Marketing
THRE 1301 Introduction to Theatre I

15 Credits

Fall Semester 3

ART 2340 Art History I
BSAD 3310 Legal Environment of Business
MKTG 3323 Marketing Management
MUSC 1303 Introduction to Music
Elective (3)

15 Credits

Fall Semester 4

MGMT 3350 Organizational Behavior
ART 3360 Production and Facility Fundamentals
ART 4397 Arts Management
Elective (3)

15 Credits

Sample Options

Spring Semester 1

Aesthetic Appreciation (3)
Analytical Abilities (3)
Communication (3)
Elective (6)

15 Credits

Spring Semester 2

ACCT 2302 Introduction to Accounting II
ART 2290 Exploratory Internship
Engagement (3)
Elective (3)
BSAD 2331 Economics

15 Credits

Spring Semester 3

ART 2341/2371 Art History II
ART 3340 The Art of Texas: Past and Present
Analytical Abilities (3)
Global Perspective (3)
Elective (3)

15 Credits

Spring Semester 4

ART 4352 Building Participation in the Arts
ART 4398 Professional Internship
Elective (9)

15 Credits

TOTAL Credits - 120