

**MBA in Ethical Leadership Textbooks,
All Courses
Academic Year 2019-2020
Updated: 07/09/2019**

FALL A 2019

MGMT 5322 Leadership Communication (Dr. Carrie West)

Barrett, D. (2013). *Leadership Communication*. 4th Edition. McGraw-Hill Education. 448 pages.
ISBN: 9780073403205.

BSAD 5332 Business Law for Managers (Robert Gebbia, JD, Esq.)

Barnes, A., Bowers, L., Mallor, J., and Langvardt, A. (2015). *Business Law*, 16th Edition. McGraw-Hill
Higher Education. ISBN-13: 9780077733711

FALL B 2019

MGMT 5321 Leadership & Team Building (Dr. Charles Salter)

Northouse, P.G. (2018). *Leadership: Theory and Practice*, 8th Edition. Sage 9781506362311

MGMT 5323 Advanced Organizational Behavior (Dr. Charles Salter)

Kreitner, and Kinicki. (2012). *Organizational Behavior*. 10th Edition. McGraw-Hill Education. 672 pages.
ISBN: 9780078029363.

SPRING A 2020

FIN 5312 Resource Management (Dr. Charles Salter)

Ross, S., Westerfield, R., Jaffe, J., and Jordan, B. (2015). *Corporate Finance*. 11th Edition. McGraw-Hill
Education. 1056 pages. ISBN: 9780077861759.

MGMT 5341 Management Research in Business (Dr. Mark Woodhull)

Creswell, J.W. and Plano-Clark, V. L. (2017). *Designing and Conducting Mixed Methods Research*. 3rd
Edition. Sage Publications. 520 pages. ISBN: 9781483344379

SPRING B 2020

BSAD 5324 Business Integrity (Dr. Charles Salter)

Baird. (2011). *Everyday Ethics: Making Wise Choices in a Complex World*. 2nd Edition. EthicsGame Press. Paperback: 402 pages. ISBN-10: 0983110603 or ISBN-13: 9780983110606. (Note: This textbook is furnished as part of the cost of the Ethics Scenarios).

CIT 5331 Managing Information Systems (Dr. Mark Woodhull)

Tiwana, A. (2017). *IT Strategy for Non-IT Managers: Becoming an Engaged Contributor to Corporate IT Decisions*. The MIT Press. 277 pages. ISBN: 0262534150

SUMMER A 2020

MGMT 5304 Quantitative Decision-Making (Dr. Charles Salter)

Anderson, Sweeney, Williams, Camm, Cochran, Fry, and Ohlmann. (2013). *Quantitative Methods for Business*. 12th Ed. Cengage Learning. ISBN: 9781133473077

MKTG 5311 Borderless Marketing (Dr. Mark Woodhull)

Baack, D.W., Czarnecka, B., and Baack, D.E. (2018). *International Marketing*. 2nd Edition. SAGE Publications Ltd. 671 pages. ISBN: 150638921X

SUMMER B 2020

ACCT 5301 Accounting for Decision-Making (Dr. Serge Ryno)

Maher, Stickney, and Weil. (2012). *Managerial Accounting: An Introduction to Concepts, Methods and Uses*. 11th Edition. Cengage Learning. ISBN: 9781506389226

MGMT 5303 Management Statistics (Dr. Linda Psalmonds)

Bowerman, B. L., Drougas, A. M., Duckworth, W. M., Froelich, A. G., Hummel, R. M., Moninger, K. B., & Schur, P.J., (2019). *Business Statistics and Analytics in Practice*. 9th Edition. ISBN: 9781260187496

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