

SCHREINER UNIVERSITY

Bachelor of Arts

Arts Management and Administration

Sample Four Year Plan beginning Fall 2026

This curriculum guide intended for use in coordination with corresponding degree plan and course rotation.

Total Credits 120

Fall Semester 1

ART 1340 Introduction to Visual Arts	3
BSAD 1301 Introduction to Business	3
Communications core course	3
IDST 1301 Freshman Studies	3
Personal & Social Responsibility core course	3
<i>Credits</i>	15

Spring Semester 1

Global Perspective core course	3
Analytical Abilities core course	3
Communications core course	3
Elective course	3
Elective course	3
<i>Credits</i>	15

Fall Semester 2

ACCT 2301 Introduction to Accounting I	3
ART 2351 Introduction to Arts Management	3
Engagement core course	3
MKTG 2340 Principles of Marketing	3
THRE 1301 Introduction to Theatre I	3
<i>Credits</i>	15

Spring Semester 2

ACCT 2302 Introduction to Accounting II	3
ART 2290 Exploratory Internship	2
Engagement core course	3
Global Perspective core course	3
Elective Course	3
Elective Course	1
<i>Credits</i>	15

Fall Semester 3

ART 2340 Art History I	3
BSAD 3311 Business Org & Legal Instruments	3
MKTG 3323 Marketing Management	3
MUSC 1303 Introduction to Music	3
DESN 3322 Web Design	3
<i>Credits</i>	15

Spring Semester 3

ART 2341 Art History II or ART 2371 Topics in Art History	3
MGMT 3336	3
Analytical Abilities core course	3
Elective course	3
Elective course	3
<i>Credits</i>	15

Fall Semester 4

ART 3360 Production and Facility Fundamentals	3
ART 4352 Building Participation in the Arts	3
MGMT 3350 Organizational Behavior	3
Elective course	3
Elective course	3
<i>Credits</i>	15

Spring Semester 4

ART 4397 Arts Management	3
ART 4398 Professional Internship	3
Elective course	3
Elective course	3
Elective course	3
<i>Credits</i>	15