

SCHREINER UNIVERSITY

Bachelor of Fine Arts

Graphic Design

Sample Four Year Plan beginning Fall 2025

This curriculum guide intended for use in coordination with corresponding degree plan and course rotation.

Minimum 120 Credit Hours

| Fall Semester 1 | | Spring Semester 1 | |
|---------------------------------------|-----------|---------------------------------------------------------------------|-----------|
| ART 1302 Principles of Drawing | 3 | ART 1350 Color Theory | 3 |
| BSAD 1301 Introduction to Business | 3 | Communications core course | 3 |
| Communications core course | 3 | DESN 1301 Principles of 2-D Design | 3 |
| DESN 1303 Introduction to Design | 3 | Elective course | 3 |
| IDST 1301 Freshman Studies | 3 | Personal & Social Responsibility core course | 3 |
| <i>Credits</i> | 15 | <i>Credits</i> | 15 |
| Fall Semester 2 | | Spring Semester 2 | |
| Analytical Abilities core course | 3 | Analytical Abilities core course | 3 |
| ART 2330 Intro to Digital Photography | 3 | ART 1320 Principles of 3D Design | 3 |
| DESN 2360 Intro to Electronic Media | 3 | DESN 2304 Computer Illustration | 3 |
| DESN 2450 Typography I | 4 | DESN 3430 Typography II | 4 |
| Engagement core course | 3 | Engagement core course | 3 |
| <i>Credits</i> | 16 | <i>Credits</i> | 16 |
| Fall Semester 3 | | Spring Semester 3 | |
| ART 2340 Art History I | 3 | ART 2341 Art History II <i>or</i> ART 2371 Topics in Art History | 3 |
| DESN 3322 Web Design | 3 | ART 3310 Advanced Digital Photography | 3 |
| DESN 3350 Graphic Design I | 3 | DESN 4351 Graphic Design II | 3 |
| MKTG 2340 Principles of Marketing | 3 | Global Perspective core course | 3 |
| Elective Course | 3 | Elective course | 3 |
| <i>Credits</i> | 15 | <i>Credits</i> | 15 |
| Fall Semester 4 | | Spring Semester 4 | |
| DESN 4360 Professional Portfolio | 3 | DESN 4302 Branding Solutions | 3 |
| Global Perspective core course | 3 | DESN 4398 Professional Internship | 3 |
| Elective Course | 3 | DESN 4399 Senior Project | 3 |
| Elective Course | 3 | Elective course | 3 |
| Elective Course | 3 | Elective course | 3 |
| <i>Credits</i> | 15 | <i>Credits</i> | 15 |