

# SCHREINER UNIVERSITY

## Bachelor of Fine Arts

### *Graphic Design*

### **Sample Four Year Plan beginning Fall 2025**

*This curriculum guide intended for use in coordination with corresponding degree plan and course rotation.*

**Minimum 120 Credit Hours**

#### **Fall Semester 1**

ART 1302 Principles of Drawing	3
BSAD 1301 Introduction to Business	3
Communications core course	3
DESN 1303 Introduction to Design	3
IDST 1301 Freshman Studies	3
<i>Credits</i>	<b>15</b>

#### **Spring Semester 1**

ART 1350 Color Theory	3
Communications core course	3
DESN 1301 Principles of 2-D Design	3
Elective course	3
Personal & Social Responsibility core course	3
<i>Credits</i>	<b>15</b>

#### **Fall Semester 2**

Analytical Abilities core course	3
ART 2330 Intro to Digital Photography	3
DESN 2360 Intro to Electronic Media	3
DESN 2450 Typography I	4
Engagement core course	3
<i>Credits</i>	<b>16</b>

#### **Spring Semester 2**

Analytical Abilities core course	3
ART 1320 Principles of 3D Design	3
DESN 2304 Computer Illustration	3
DESN 3430 Typography II	4
Engagement core course	3
<i>Credits</i>	<b>16</b>

#### **Fall Semester 3**

ART 2340 Art History I	3
DESN 3322 Web Design	3
DESN 3350 Graphic Design I	3
MKTG 2340 Principles of Marketing	3
Elective Course	3
<i>Credits</i>	<b>15</b>

#### **Spring Semester 3**

ART 2341 Art History II <i>or</i>	
ART 2371 Topics in Art History	3
ART 3310 Advanced Digital Photography	3
DESN 4351 Graphic Design II	3
Global Perspective core course	3
Elective course	3
<i>Credits</i>	<b>15</b>

#### **Fall Semester 4**

DESN 4360 Professional Portfolio	3
Global Perspective core course	3
Elective Course	3
Elective Course	3
Elective Course	3
<i>Credits</i>	<b>15</b>

#### **Spring Semester 4**

DESN 4302 Branding Solutions	3
DESN 4398 Professional Internship	3
DESN 4399 Senior Project	3
Elective course	3
Elective course	3
<i>Credits</i>	<b>15</b>