

SCHREINER UNIVERSITY

Bachelor of Arts

Communication Studies-Media Production & Criticism track

Sample Four Year Plan beginning Fall 2023

This curriculum guide intended for use in coordination with corresponding degree plan and course rotation.

Total Credits 120

Fall Semester 1

Aesthetic Appreciation core course	3
COMM 2301 Public Speaking	3
Engagement core course	3
IDST 1301 Freshman Studies	3
Elective course	3
<i>Credits</i>	15

Spring Semester 1

COMM 2320 Intro to Communication Theory	3
Communication core course	3
Engagement core course	3
Personal and Social Responsibility core course	3
Elective course	3
<i>Credits</i>	15

Fall Semester 2

Analytical Abilities core course	3
ART 2310 Photography <i>or</i>	3
ART 2330 Intro to Digital Photography	3
ENGL 2310 Intro to Journalism <i>or</i>	3
ENGL 2350 Intro to Film	3
Global Perspective core course	3
Elective course	3
<i>Credits</i>	15

Spring Semester 2

Analytical Abilities core course	3
ENGL 3307 Advanced Composition <i>or</i>	3
ENGL 3303 Technical Communication	3
Global Perspective core course	3
Elective course	3
Elective course	3
<i>Credits</i>	15

Fall Semester 3

COMM 3324 Mass Communication	3
COMM 4340 Theories in Communication	3
DESN 2360 Intro to Electronic Media	3
Elective course	3
Elective course	3
<i>Credits</i>	15

Spring Semester 3

COMM 4328 Narrative Video Production	3
Upper level COMM course	3
Elective course	3
Elective course	3
Elective course	3
<i>Credits</i>	15

Fall Semester 4

COMM 3310 Interpersonal Communication	3
COMM 3350 Persuasion-Message Design & Interpretation	3
COMM 3351 Research Methods	3
Elective course	3
Elective course	3
<i>Credits</i>	15

Spring Semester 4

COMM 3320 Intercultural Communication	3
COMM 3323 Communication & New Media	3
COMM 3327 Video Reporting	3
COMM 4397 Senior Seminar	3
COMM 4398 Professional Internship	3
<i>Credits</i>	15