SCHREINER UNIVERSITY

Bachelor of Arts

Arts Management and Administration

Sample Four Year Plan beginning Fall 2023
This curriculum guide intended for use in coordination with corresponding degree plan and course rotation. **Total Credits 120**

Fall Semester 1		Spring Semester 1		
ART 1340 Intro to Visual Arts	3	Analytical Abilities core course		3
BSAD 1301 Introduction to Business	3	Communications core course		3
Communications core course	3	Engagement core course		3
IDST 1301 Freshman Studies	3	Elective course		3
Personal & Social Responsibility core course	3	Elective course		3
Credits	15		Credits	15
Fall Semester 2		Spring Semester 2		
ACCT 2301 Intro to Financial Accounting	3	ACCT 2302 Introduction to Accounting II		3
ART 2351 Introduction to Arts Management	3	ART 2290 Exploratory Internship		3
Engagement core course	3	Elective course		3
MKTG 2340 Principles of Marketing	3	Elective course		3
THRE 1301 Introduction to Theatre I	3	Global Perspective core course		3
Credits	15		Credits	15
Fall Semester 3		Spring Semester 3		
Fall Semester 3 ART 2340 Art History I	3	Spring Semester 3 Analytical Abilities core course		3
	3		History	3
ART 2340 Art History I	_	Analytical Abilities core course	History	
ART 2340 Art History I BSAD 3311 Business Org. & Legal Instruments	3	Analytical Abilities core course ART 2341 Art History II or ART 2371 Topics in Art	History	3
ART 2340 Art History I BSAD 3311 Business Org. & Legal Instruments DESN 3322 Web Design	3	Analytical Abilities core course ART 2341 Art History II or ART 2371 Topics in Art Global Perspective core course	History	3
ART 2340 Art History I BSAD 3311 Business Org. & Legal Instruments DESN 3322 Web Design MUSC 1303 Introduction to Music	3 3 3	Analytical Abilities core course ART 2341 Art History II or ART 2371 Topics in Art Global Perspective core course MGMT 3350 Organizational Behavior MGMT 3336 Public Sector Management	History Credits	3 3 3
ART 2340 Art History I BSAD 3311 Business Org. & Legal Instruments DESN 3322 Web Design MUSC 1303 Introduction to Music MKTG 3323 Marketing Management	3 3 3 3	Analytical Abilities core course ART 2341 Art History II or ART 2371 Topics in Art Global Perspective core course MGMT 3350 Organizational Behavior MGMT 3336 Public Sector Management		3 3 3 3
ART 2340 Art History I BSAD 3311 Business Org. & Legal Instruments DESN 3322 Web Design MUSC 1303 Introduction to Music MKTG 3323 Marketing Management Credits	3 3 3 3	Analytical Abilities core course ART 2341 Art History II or ART 2371 Topics in Art Global Perspective core course MGMT 3350 Organizational Behavior MGMT 3336 Public Sector Management		3 3 3 3
ART 2340 Art History I BSAD 3311 Business Org. & Legal Instruments DESN 3322 Web Design MUSC 1303 Introduction to Music MKTG 3323 Marketing Management Credits Fall Semester 4	3 3 3 3 15	Analytical Abilities core course ART 2341 Art History II or ART 2371 Topics in Art Global Perspective core course MGMT 3350 Organizational Behavior MGMT 3336 Public Sector Management Spring Semester 4		3 3 3 3 15
ART 2340 Art History I BSAD 3311 Business Org. & Legal Instruments DESN 3322 Web Design MUSC 1303 Introduction to Music MKTG 3323 Marketing Management Credits Fall Semester 4 ART 3360 Production and Facility Fundamentals	3 3 3 3 15	Analytical Abilities core course ART 2341 Art History II or ART 2371 Topics in Art Global Perspective core course MGMT 3350 Organizational Behavior MGMT 3336 Public Sector Management Spring Semester 4 ART 4398 Professional Internship		3 3 3 15
ART 2340 Art History I BSAD 3311 Business Org. & Legal Instruments DESN 3322 Web Design MUSC 1303 Introduction to Music MKTG 3323 Marketing Management Credits Fall Semester 4 ART 3360 Production and Facility Fundamentals ART 4397 Arts Management	3 3 3 15	Analytical Abilities core course ART 2341 Art History II or ART 2371 Topics in Art Global Perspective core course MGMT 3350 Organizational Behavior MGMT 3336 Public Sector Management Spring Semester 4 ART 4398 Professional Internship ART 4352 Building Participation in the Arts		3 3 3 3 15
ART 2340 Art History I BSAD 3311 Business Org. & Legal Instruments DESN 3322 Web Design MUSC 1303 Introduction to Music MKTG 3323 Marketing Management Credits Fall Semester 4 ART 3360 Production and Facility Fundamentals ART 4397 Arts Management Elective course	3 3 3 3 15	Analytical Abilities core course ART 2341 Art History II or ART 2371 Topics in Art Global Perspective core course MGMT 3350 Organizational Behavior MGMT 3336 Public Sector Management Spring Semester 4 ART 4398 Professional Internship ART 4352 Building Participation in the Arts Elective course		3 3 3 15