

SCHREINER UNIVERSITY
 Bachelor of Arts
Arts Management and Administration
Sample Four Year Plan beginning Fall 2023

This curriculum guide intended for use in coordination with corresponding degree plan and course rotation.

Total Credits 120

Fall Semester 1

ART 1340 Intro to Visual Arts	3
BSAD 1301 Introduction to Business	3
Communications core course	3
IDST 1301 Freshman Studies	3
Personal & Social Responsibility core course	3
<i>Credits</i>	15

Spring Semester 1

Analytical Abilities core course	3
Communications core course	3
Engagement core course	3
Elective course	3
Elective course	3
<i>Credits</i>	15

Fall Semester 2

ACCT 2301 Intro to Financial Accounting	3
ART 2351 Introduction to Arts Management	3
Engagement core course	3
MKTG 2340 Principles of Marketing	3
THRE 1301 Introduction to Theatre I	3
<i>Credits</i>	15

Spring Semester 2

ACCT 2302 Introduction to Accounting II	3
ART 2290 Exploratory Internship	3
Elective course	3
Elective course	3
Global Perspective core course	3
<i>Credits</i>	15

Fall Semester 3

ART 2340 Art History I	3
BSAD 3311 Business Org. & Legal Instruments	3
DESN 3322 Web Design	3
MUSC 1303 Introduction to Music	3
MKTG 3323 Marketing Management	3
<i>Credits</i>	15

Spring Semester 3

Analytical Abilities core course	3
ART 2341 Art History II or ART 2371 Topics in Art History	3
Global Perspective core course	3
MGMT 3350 Organizational Behavior	3
MGMT 3336 Public Sector Management	3
<i>Credits</i>	15

Fall Semester 4

ART 3360 Production and Facility Fundamentals	3
ART 4397 Arts Management	3
Elective course	3
Elective course	3
Elective course	3
<i>Credits</i>	15

Spring Semester 4

ART 4398 Professional Internship	3
ART 4352 Building Participation in the Arts	3
Elective course	3
Elective course	3
Elective course	3
<i>Credits</i>	15