

MBA in Ethical Leadership Textbooks, All Courses
Academic Year 2022-2023
Updated: 07/26/2022

FALL A 2022

MGMT 5322 Leadership Communication (Dr. Carrie West)

Barrett, D. (2014). Leadership Communication. 4th Edition. McGraw-Hill Education. 448 pages. ISBN: 9780077629304

BSAD 5332 Business Law for Managers (Robert Gebbia, JD, Esq.)

Beatty, J., Samuelson, S., Abril, P. (2018). Business Law and the Legal Environment. 8th Edition. Cengage Learning. ISBN: 978-1337404532

FALL B 2022

MGMT 5321 Leadership & Team Building (Dr. Charles Salter)

Northouse, P.G. (2018). Leadership: Theory and Practice, 8th Edition. Sage 9781506362311

MGMT 5323 Advanced Organizational Behavior (Dr. Charles Salter)

Robbins, Stephen, (2018). Organizational Behavior, 18th edition ISBN-13: 9780134729329

SPRING A 2023

FIN 5312 Resource Management (Dr. Charles Salter)

Ross, S., Westerfield, R., Jaffe, J., and Jordan, B. (2015). Corporate Finance. 11th Edition. McGraw-Hill Education. 1056 pages. ISBN: 9780077861759.

MGMT 5341 Management Research in Business (Dr. Mark Woodhull)

Creswell, J.W. and Plano-Clark, V. L. (2017). Designing and Conducting Mixed Methods Research. 3rd Edition. Sage Publications. 520 pages. ISBN: 9781483344379

SPRING B 2023

BSAD 5324 Business Integrity (Dr. Charles Salter)

Baird. (2011). Everyday Ethics: Making Wise Choices in a Complex World. 2nd Edition. EthicsGame Press. Paperback: 402 pages. ISBN-10: 0983110603 or ISBN-13: 9780983110606. (Note: This textbook is furnished as part of the cost of the Ethics Scenarios).

CIT 5331 Managing Information Systems (Dr. Mark Woodhull)

Piccoli, G., Pigni, F. (2021). Information Systems for Managers with Cases, Edition 5.0 Prospect Press. ISBN: 978-1-943153-83-1. EText.

SUMMER A 2023

MGMT 5304 Quantitative Decision-Making (Dr. Jesus Carmona)

Anderson, D., Sweeney, D., Williams, T., Camm, J., Cochran, J., Fry, M., Ohlmann, J. (2016). Quantitative Methods in Business 13th edition. Cengage. ISBN: 9780840062338

MKTG 5311 Borderless Marketing (Dr. Mark Woodhull)

Cateora, P., Graham, J., Gilly, M., Money, M. (2020). International Marketing. 18th Edition. McGraw Hill. ISBN: 9781259712357, Print/eText

SUMMER B 2023

ACCT 5301 Accounting for Decision-Making (Dwight Denman, JD/CPA)

Zimmerman, J. (2020). Accounting for Decision-Making and Control. 10th Edition. McGraw Hill, ISBN 9781259969492

MGMT 5303 Management Statistics (Dr. Jesus Carmona)

Bowerman, B. L., Drougas, A. M., Duckworth, W. M., Froelich, A. G., Hummel, R. M., Moninger, K. B., Schur, P.J., (2019). Business Statistics and Analytics in Practice. 9th Edition. ISBN: 9781260187496

Dr. Mark D. Woodhull

Director/Chair, Department of Graduate Business Education

Division of Business and Technology

Schreiner University

Kerrville, Texas 78028

Tel. (830) 792-7479

Email. mdwoodhull@schreiner.edu