

MBA in Ethical Leadership

Textbooks, All Courses

2016-2017 Academic Year

FALL 2016 A

MGMT 5322 Leadership Communication (Dr. Carrie West or Dr. Mary Grace Antony)

Barrett, D. (2013). Leadership Communication. 4th Edition. McGraw-Hill Education. Hardcover: 448 pages. ISBN-10: 0073403202 or ISBN-13: 978-0073403205.

BSAD 5332 Business Law for Managers (Robert Gebbia, Esq.)

Chirelstein, M. (2013). Concepts and Case Analysis in the Law of Contracts (Concepts and Insights). 7th Edition. Foundation Press. Paperback: 272 pages. ISBN-10: 160930330X or ISBN-13: 978-1609303303.

Cavico, F., & Mujtaba, B. (2010). Business Law for the Entrepreneur and Manager, 2d Edition. ILEAD Academy. Hardcover: 458 pages. Publisher: ILEAD Academy. ISBN-10: 1936237024 or ISBN-13: 978-1936237029.

FALL 2016 B

MGMT 5321 Leadership & Team Building (Dr. Charles Salter)

Hackman, M. & Johnson, C. (2013). Leadership: A Communication Perspective. 6th Edition. Waveland Press, Inc., Paperback: 530 pages. ISBN-10: 1478602597 or ISBN-13: 978-1478602590.

MGMT 5323 Advanced Organizational Behavior (Dr. Charles Salter)

Kreitner, R. & Kinicki, A. (2012). Organizational Behavior. 10th Edition. McGraw-Hill Education. Hardcover: 672 pages. ISBN-10: 0078029368 or ISBN-13: 978-0078029363.

SPRING A 2017

FIN 5312 Resource Management (Dr. Charles Salter)

Ross, S., Westerfield, R., & Jaffe, J. (2012). Corporate Finance. 10th Edition. McGraw-Hill/Irwin. ISBN-10: 0078034779 or ISBN-13: 9780078034770.

MGMT 5341 Management Research in Business (Dr. Mark Woodhull)

Creswell, J. (2014). Research Design: Qualitative, Quantitative, and Mixed Methods Approaches. 4th Edition. Sage Publications. Paperback. ISBN-13: 9781452226101.

SPRING B 2017

BSAD 5324 Business Integrity (Dr. Charles Salter)

Baird, C. (2011). *Everyday Ethics: Making Wise Choices in a Complex World*. 2nd Edition. EthicsGame Press. Paperback: 402 pages. ISBN-10: 0983110603 or ISBN-13: 978-0983110606.

CIT 5331 Managing Information Systems (Dr. Mark Woodhull)

Reynolds, G. (2010). *Information Technology for Managers*. Course Technology - Cengage Learning, ISBN-13: 9781423901693.

SUMMER A 2017

MGMT 5304 Quantitative Decision-Making (Dr. Charles Salter)

Anderson, D., Sweeney, D., Williams, T., Camm, J., Cochran, J., Fry, M., & Ohlmann, J. (2013), *Quantitative Methods for Business*. 12th Edition. Cengage Learning. 936 pages. ISBN-10: 0840062338 or ISBN-13: 9780840062338.

MKTG 5311 Borderless Marketing (Dr. Mark Woodhull)

Gillespie, K., & Hennessey, H. (2010). *Global Marketing*, 3rd Edition. Cengage Learning. eText: ISBN-10: 1111260729 or ISBN-13: 9781111260729. Print: ISBN-10: 1439039437 or ISBN-13: 9781439039434.

SUMMER B 2017

ACCT 5301 Accounting for Decision-Making (Dr. Serge Ryno)

Maher, M., Stickney, C., & Weil, R. (2012). *Managerial Accounting: An Introduction to Concepts, Methods and Uses*. 11th Edition. Cengage Learning. ISBN: 9781111571269.

MGMT 5303 Management Statistics (Dr. Meg Huddleston)

Stine, R. & Foster, D. (2014). *Statistics for Business: Decision Making and Analysis*, 2nd Edition, Pearson/Addison Wesley. ISBN 9780321836595 (eText) or 9780321836519.

Updated: 6/27/2016

Dr. Mark D. Woodhull
Department of Business & Technology
Schreiner University
Kerrville, Texas