

**MBA in Ethical Leadership  
Textbooks, All Courses  
Academic Year 2017-2018  
Updated: 04/28/2017**

**FALL A 2017**

**MGMT 5322 Leadership Communication (Dr. Mary Grace Antony and Dr. Carrie West)**

Barrett. (2013). *Leadership Communication*. 4th Edition. McGraw-Hill Education. Hardcover: 448 pages.  
ISBN-10: 0073403202 or ISBN-13: 978-0073403205.

**BSAD 5332 Business Law for Managers (ABD Robert Gebbia, Esq.)**

Barnes, Bowers, Mallor, and Langvardt. (2015). *Business Law*, 16<sup>th</sup> Ed. McGraw-Hill Higher Education.  
ISBN-13: 978-0077733711 or ISBN-10: 0077733711

**FALL B 2017**

**MGMT 5321 Leadership & Team Building (Dr. Charles Salter)**

Dubrin. (2012). *Leadership: Research Findings, Practice, and Skills*, 7<sup>th</sup> Ed. Cengage South-Western. ISBN:  
9781133435228

**MGMT 5323 Advanced Organizational Behavior (Dr. Charles Salter)**

Kreitner, and Kinicki. (2012). *Organizational Behavior*. 10th Edition. McGraw-Hill Education. Hardcover:  
672 pages. ISBN-10: 0078029368 or ISBN-13: 978-0078029363.

**SPRING A 2018**

**FIN 5312 Resource Management (Dr. Charles Salter)**

Ross, Westerfield, and Jaffe. (2012). *Corporate Finance*. 10th Edition. McGraw-Hill/Irwin. ISBN-10:  
0078034779 or ISBN-13: 9780078034770.

**MGMT 5341 Management Research in Business (Dr. Mark Woodhull)**

Creswell, J. (2014). *Research Design: Qualitative, Quantitative, and Mixed Methods Approaches*. 4<sup>th</sup>  
Edition. Sage Publications. Paperback. ISBN-13: 9781452226101.

## **SPRING B 2018**

### **BSAD 5324 Business Integrity (Dr. Charles Salter)**

Baird. (2011). *Everyday Ethics: Making Wise Choices in a Complex World*. 2nd Edition. EthicsGame Press. Paperback: 402 pages. ISBN-10: 0983110603 or ISBN-13: 978-0983110606.

### **CIT 5331 Managing Information Systems (Dr. Ahmad Al-Omari and Dr. Mark Woodhull)**

Laudon and Laudon. (2017). *Management Information Systems: Managing the Digital Firm*. Pearson; 15th edition (January 23, 2017). ISBN-13: 978-0134639710.

## **SUMMER A 2018**

### **MGMT 5304 Quantitative Decision-Making (Dr. Charles Salter)**

Anderson, Sweeney, Williams, Camm, Cochran, Fry, and Ohlmann. (2013). *Quantitative Methods for Business*. 12<sup>th</sup> Ed. Cengage Learning. ISBN: 9781133473077.

### **MKTG 5311 Borderless Marketing (Dr. Mark Woodhull and Dr. Brian Cornforth)**

Peng. (2017). *Global Business*. 4<sup>th</sup> Ed. Cengage Learning. ISBN-13: 978-1305500891 or ISBN-10: 130550089X.

## **SUMMER B 2018**

### **ACCT 5301 Accounting for Decision-Making (Dr. Serge Ryno and ABD Barbara Von Brandt-Siemers)**

Maher, Stickney, and Weil. (2012). *Managerial Accounting: An Introduction to Concepts, Methods and Uses*. 11th Edition. Cengage Learning. ISBN: 9781111571269.

### **MGMT 5303 Management Statistics (Dr. Steward Huang)**

Stine and Foster. (2014). *Statistics for Business: Decision Making and Analysis*, 2nd Edition, Pearson/Addison Wesley. ISBN 9780321836595 (eText) or 9780321836519.

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